OlyNation

THE FOUNDATION OF OUR NATION

The OlyNation Standard.

One Nation. Shared Values. Mutual Respect.

OUR FOUNDATION

OlyNation is built on trust, integrity, compassion, and the belief that we grow stronger when we respect one another.

We come from different backgrounds, build in different ways, and face different challenges. What unites us is how we treat people, conduct business, and work through those challenges together.

When concerns arise, we listen, communicate, and make a sincere effort to find a fair resolution within our nation before escalating to OlyLife whenever appropriate. This should never prevent anyone from contacting OlyLife directly or raising a serious concern.

These values guide our community and work alongside OlyLife’s official policies and agreements.

10 Shared Values. One Foundation.

Respect, Freedom & Integrity

01 Speak With Respect. Listen With Compassion.

Every member deserves to be heard. We welcome questions, different perspectives, and honest conversations—even when those conversations are difficult.

Bring concerns to the people involved or a trusted support leader whenever appropriate. When speaking publicly, be mindful of your words and their impact on others.

Our goal is understanding and resolution. Speak honestly, listen openly, and avoid personal attacks, public humiliation, or unnecessary conflict.

02 Build Your Way. Respect Other Ways.

OlyNation provides a simple system, training, and resources to help members build. We also recognize that there is more than one way to grow a business.

Whether you prefer social media, product demonstrations, home gatherings, small meetings, large events, or Zoom presentations, you have the freedom to build in a way that fits your strengths while following company policies.

Share what works for you, and respect those who choose a different approach.

03 Lead With Integrity. Share Responsibly.

We represent our products and business opportunity honestly. We do not exaggerate benefits, make unsupported medical claims, diagnose conditions, or promise earnings.

When sharing a personal experience, keep it truthful and responsible. An honest story must also be presented in a way that does not mislead others.

Within OlyNation recognition, we celebrate effort, achievements, ranks, and rings rather than income amounts. Recognition should inspire without suggesting that everyone will achieve the same results.

Business Choices & Relationships

04 Respect Each Person’s Business Choices.

We recognize that members may have other businesses, professional commitments, or company affiliations. We respect those choices within applicable company agreements.

No one should be pressured to abandon another business simply to belong to OlyNation.

With that freedom comes responsibility. Respect fellow members and their businesses. Do not use OlyNation groups, events, member lists, or support relationships to recruit for another opportunity.

05 Respect Every Member’s Business and Effort.

Every member’s time, effort, customer relationships, and business deserve respect.

Leaders must never use threats about a member’s account, sponsorship, or access to support to control behavior or silence disagreement.

When challenges arise, we seek fair communication and a reasonable opportunity to resolve them. Decisions about account status and termination belong to OlyLife under its official policies—not to individual OlyNation leaders.

06 Honor Sponsorship. Resolve Challenges Together.

We respect established customer and sponsorship relationships. We do not support cross-recruiting, offering incentives to switch teams, or helping someone bypass their existing sponsor.

Supporting someone across teams is encouraged. Recruiting them away is not.

When a sponsorship challenge arises, we listen with compassion and work toward a fair resolution. A neutral OlyNation leader should help bring the member, current sponsor, and proposed receiving sponsor together.

Before anyone takes steps to move, all directly involved parties must agree and provide written sign-offs. Any change must also receive the approval required by OlyLife. Without agreement and required approval, OlyNation will not support or assist the move.

This standard applies equally to every member and leader—even when a move would benefit their own team. If we cannot resolve the concern together, we bring it to OlyLife for review.

Fairness & Shared Growth

07 Practice Fairness at Every Level.

Our standards apply to everyone, regardless of rank, influence, friendship, or team size.

We do not support hidden recruiting deals, special promises, or preferential exceptions that bypass company rules or undermine fair participation.

Leaders earn trust through service, example, and consistent conduct. Leadership brings greater responsibility to uphold the same standards we ask of everyone else.

08 Equip One Another to Grow.

We believe members should have access to clear communication, useful tools, practical training, and dependable support.

Through our resources, websites, videos, apps, and events, we help members build confidence and take action.

We share knowledge, welcome feedback, and continually improve our systems so everyone has a better opportunity to succeed. Each member remains responsible for their own effort and decisions.

Accountability & Community

09 Be Transparent. Take Responsibility. Make Things Right.

We communicate honestly about issues that affect members, including shipping delays, system updates, and business challenges. We share what is confirmed, explain what is still being reviewed, and provide next steps when available.

We encourage questions and informed decisions. We do not hide problems, spread rumors, or dismiss reasonable concerns.

We recognize that mistakes happen and circumstances can be difficult. We listen before judging, take responsibility for our actions, and work to repair harm. Compassion gives people room to make things right; accountability ensures that serious or repeated misconduct is addressed fairly.

10 Celebrate Together. Enjoy the Journey.

We want members to enjoy the business they are building and the community they belong to.

We celebrate achievements, build friendships across teams, and create opportunities to learn, attend events, travel, and grow together.

Regardless of sponsorship line or rank, every member deserves respect and a sense of belonging.

We build our own businesses. We uphold these values together. We are OlyNation.